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**March 13, 2008**

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**New Detroit Survey: Kilpatrick Continues to Slip, Mayor Down But Not Out**  
*While Voters Lack Confidence, Less than Majority Ready To Recall*

**LANSING, Mich.** — Amidst daily controversy, voter confidence in Detroit Mayor Kwame Kilpatrick continues to slide among city voters, but support for either a resignation or recall is still less than a mandate today.

The latest Rossman Group/Denno-Noor survey showed that if the election were held today, only 20 percent of Detroit voters would vote to re-elect the two-term Mayor (down eight percent since January), while 67 percent (up 11 percent since January), would vote for “someone new.” “Undecided/Other” came in at 13 percent (down four percent since January).

“Among those who voted for Kwame Kilpatrick in 2005, only 32 percent would vote for him again, a nearly 25-point drop since our January survey,” said Denno-Noor President Dennis Denno.

Even though they may not be voting for him in the 2009 Election, a majority of voters, 54 percent (up nine points since January), now believe that the mayor should resign, while 34 percent (down eight percent since January) believe he should stay in office.

“Even though his problems with women are well-chronicled, politically speaking, Mayor Kilpatrick’s got bigger problems with male voters,” said The Rossman Group CEO Kelly Rossman-McKinney. “Among males, 59 percent believe he should resign, while only 44 percent of females favor a resignation.”

Voters were next asked if they had confidence in the Mayor’s ability to effectively lead the city while dealing with this issue – and the survey showed a significant drop in the voter confidence in the ability of the mayor to continue serving as mayor. Only 29 percent (down 19 percent since January) of Detroit voters believe the Mayor can continue to be effective working with other political leaders, while 53 percent (up 14 percent since January) believe that he can no longer be effective.

The recall issue was also tested. Despite the controversy, 46 percent, currently less than the majority needed, would vote to recall the Mayor – only a seven-point advantage over “not recall” at 39 percent.

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The statewide survey was conducted by Denno-Noor Research in partnership with The Rossman Group, recently named Lansing's Most Effective Public Relations Firm by a survey of political insiders.

Voters were also asked which candidate they would support in the 2009 Election if Mayor Kilpatrick were not on the ballot. The results showed the race to be wide open:

Freeman Hendrix	15%
Ken Cockrel, Jr.	11%
Kym Worthy	10%
Coleman Young, Jr.	8%
Benny Napoleon	5%
Joann Watson	4%
Nicholas Hood	3%
Warren Evans	1%
Unsure	25%
Other	12%

Although the Mayor blamed the controversy on media bias in his State of the City address, voters do not necessarily agree. The survey showed that 56 percent of voters believe that the media has been fair in its coverage of the controversy, while only 30 percent felt it was biased in its coverage.

"The mayor continues to suffer from falling voter confidence in his ability to continue leading the city," added Denno. "However, as bad as his numbers are, and we know that other shoes in the controversy have yet to fall, today a recall election would likely fail, and only a slim majority of voters want him to resign."

"The mayor's down, but not out," said Kelly Rossman-McKinney, CEO of The Rossman Group. "The controversy around Governor Spitzer has certainly not helped, nor does there appear to be any relief in sight for Mayor Kilpatrick from the front pages of the newspaper. He continues to have big problems with men and older voters. However, despite what some might predict, there is no voter mandate for him to resign, nor is there overwhelming support for a recall."

**Methodology:**

**This survey of Detroit voters was conducted by The Rossman Group and Denno-Noor Research. The poll included a sample of 300 respondents, who were all surveyed on March 10 and 11, 2008. Participation was stratified based on census data and past voter behavior. A screen was employed to include only those voters who said they had participated in the 2005 Detroit Mayoral Election. The margin of error is plus/minus 5.8 percent. The full questionnaire, with results, is available at [www.dennonoor.com](http://www.dennonoor.com).**